



PRESS RELEASE

January 11, 2007
For Immediate Release

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Pleasant Hill Road Interchange Upgrade Will Become Key CID Project

Board of Directors receive draft concept of future improvements

(Duluth)—The Gwinnett Place CID is setting its sights on re-engineering Pleasant Hill Road's Interstate 85 interchange to alleviate the current traffic bottleneck.

The CID's Board of Directors this week received a conceptual look at how the interchange could be changed to a "single-point interchange" – u-shaped designs allowing safe, continuous traffic flows without the traditional "clover leaf" pattern.

Consultants with Street Smarts are completing the conceptual interchange plans. CID leaders will introduce the plans to the Departments of Transportation for the State of Georgia as well as Gwinnett County.

The Gwinnett Place CID will work to secure federal, state and local support to fund the initial design costs for the interchange project.

"The reconstruction of the Pleasant Hill Road bridge will ultimately serve as our signature project," said CID Executive Director Joe Allen. "Improving the flow of traffic at our key access point will provide a dramatic benefit for everyone in Gwinnett's central business district."

Also this week, the CID Board of Directors approved an extensive landscape improvement project for the District's interstate interchanges. The CID has dedicated up to \$297,000 to install new plants and vegetation on both sides of Steve Reynolds Boulevard as well as the south side of Pleasant Hill Road.

Further details of ongoing CID projects are available online at www.GwinnettPlaceCID.com.