

**GWINNETT PLACE  
COMMUNITY IMPROVEMENT DISTRICT (GPCID)  
REGULAR BOARD MEETING  
Gwinnett Commerce Center  
10th Floor Conference Room  
3700 Crestwood Parkway  
Duluth, GA 30096  
July 9, 2008**

**MINUTES**

**Attendees**

*Board Members:* Marcy Adams Casey Coffey Joe Piccolo  
Tom Wheeler Glenn Wisdom

*Staff:* Joe Allen Dave Rosselle

*Consultants:* Steve Bitney, Street Smarts, Inc.  
Jeff Corbin, Landmark Communications, Inc.  
Keith Hogsed, Street Smarts, Inc.  
Lynn Rainey, Board Counsel

In the Absence of Chairman Mark Williams, Vice-Chair Adams called the meeting to order at 9:00 a.m. by welcoming all in attendance.

Mr. Coffey motioned to approve the proposed meeting agenda; seconded by Mr. Wheeler and unanimously approved.

Mr. Wheeler motioned to approve the June 11, 2008 Board Meeting Minutes; seconded by Mr. Wisdom and unanimously approved.

**Action/Consent Items**

***Cooperation Agreement between Gwinnett County and GPCID***

Upon the recommendation of Mr. Allen, Mr. Wheeler motioned to adopt an amendment to the Cooperation Agreement between Gwinnett County and the Gwinnett Place CID Board of Directors; seconded by Mr. Coffey and unanimously approved. Mr. Allen explained that the amendment was in connection with the acceptance of revitalization funding from the County and that the amendment had been reviewed by Mr. Rainey.

***Project Work Order #21 – Update I-85 Landscape Master Plan***

Mr. Allen sought approval for the Executive Director to implement Project Work Order #21 between GPCID and Street Smarts to update the landscape master plan for the Pleasant Hill Road North Interstate 85 access ramps to account for any changes in the final layout of the Highway 316/I-85 project for a base amount not to exceed \$21,535.00. Mr. Allen noted that the CID is seeking \$11,535.00 from

the Gwinnett County Revitalization Funding program to support the project. Mr. Allen explained that the additional work was required to update the plan with "as built" changes as a result of the SR316/I-85 interchange project and that most of the cost would be associated with any required survey work. Mr. Wheeler motioned to approve \$5,000.00 with the option to approve additional funding later, if needed. Mr. Coffey seconded the motion which was unanimously approved.

***Project Work Order #25 – Traffic Signal Optimization Project***

Mr. Allen requested approval for the Executive Director to implement Project Work Order #25 between GPCID and Street Smarts to provide optimized traffic signal timing for the intersections in the CID for a base amount not to exceed \$100,000.00. Mr. Allen noted that Gwinnett County will provide an estimated \$85,000.00 of in-kind support for the project. Mr. Allen provided an overview of the project. Mr. Casey asked for additional information as to the steps associated with the evaluation at each intersection. Mr. Hogsed, Street Smarts, discussed the signal timing review process. Mr. Piccolo asked about the performance standards that Gwinnett DOT is expecting to achieve. Mr. Wheeler stated that this project should have at least two additional bids, and Mr. Piccolo recommended that an RFP process be implemented. Mr. Allen will take action to prepare and submit an RFP to qualified contractors. The issue was deferred pending receipt and evaluation of proposals.

***ARC Grant Funding Acceptance***

Upon Mr. Allen's recommendation, Mr. Coffey motioned to authorize the Chairman to execute an agreement between the GPCID and the Atlanta Regional Commission (ARC) authorizing the preparation of the Gwinnett Place activity center parking management plan which is to be wholly or partially funded by a grant from the United States Department of Transportation for a grant amount of \$30,000.00 and that the Executive Director be authorized to implement Project Work Order #26 between GPCID and Street Smarts to prepare a parking management plan for the Gwinnett Place activity center for a base amount not to exceed \$60,000.00 (ARC to reimburse GPCID \$30,000.00 at completion of the project); seconded by Mr. Wisdom and unanimously approved. Mr. Allen explained that this study had been previously approved by the Board. This action is needed for the Chairman to approve the contract with the ARC so that the CID might begin the study.

**REPORTS & REMARKS**

***Treasurer's Report***

**June 2008**

***Checking Account***

June 1, 2008	Beginning Balance:	\$ 58,868.71
June 30, 2008	Ending Balance:	\$ 84,300.50
General Ledger Balance:		\$ 84,300.50

***Money Market Account***

June 1, 2008 Beginning Balance:	\$ 1,663.30
June 30, 2008 Ending Balance:	\$ 1,650.91
General Ledger Balance:	\$ 1,650.91

***Georgia Fund 1 Account***

June 1, 2008 Beginning Balance:	\$ 722,967.70
June 31, 2008 Ending Balance:	\$ 634,210.85
General Ledger Balance:	\$ 634,210.85

***Grand Total for Three Accounts***

June 1, 2008 Beginning Balance:	\$ 783,499.71
June 30, 2008 Ending Balance:	\$ 720,162.26
General Ledger Balance:	\$ 720,162.26

Mr. Coffey motioned to approve the Treasurer's Report and ratify the June 2008 expenses; seconded by Ms. Wheeler and unanimously approved.

***Executive Director's Remarks***

Mr. Wheeler and Mr. Piccolo requested that Mr. Allen provide them copies of the Gwinnett County Heavy Rail Study prepared in cooperation with the GPCID, Gwinnett Village CID and MARTA.

Mr. Wheeler stated that the Board needs to review awarding all projects to Street Smarts under the existing agreement. RFPs need to be prepared and issued for large cost projects.


Mr. Allen provided information on efforts to educate the public about the upcoming Gwinnett County referendum on the Redevelopment Powers Act and emphasized the GPCID is in no way urging the public to vote for or against the measure.

Mr. Allen also provided an update on work in progress on developing the new "Visit Gwinnett Place" Web site.

The next Board meeting will be held August 13, 2008 in the Gwinnett Commerce Center 11<sup>th</sup> floor conference room beginning at 9:00 a.m.

The meeting was adjourned by acclamation at 9:40 a.m.

Approved by the Board this  
13<sup>th</sup> day of AUGUST, 2008.

  
Secretary

# GWINNETT PLACE CID BOARD OF DIRECTORS SIGN-IN SHEET

**Meeting Date:** July 9, 2008

**Meeting Time:** 9:00 a.m.

**Location:** Gwinnett Commerce Center, 3700 Crestwood Parkway

**Room:** 10<sup>th</sup> Floor Conference Room

Name	Company	Address	Phone	Fax	E-Mail
Tim Beck	United Consulting	625 Holcomb Bridge Rd. Norcross, GA 30071	770-582- 2783		TBeck@UnitedConsulting.com
J. P. V. S. C. E. N.	GWIN, CO. PLANNING				
Bill Davis	GWINNETT CHAMBER		770.232. 1174		
Diana Law	Gwinnett Co.				