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Korean traders seek Gwinnett business opportunities

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A delegation from the Korean International Trade Association is in Gwinnett County today and Friday to talk business with Georgia companies.

The group will participate in a discussion on international business opportunities and attend a party in their honor at the Georgia Aquarium, according to the Gwinnett County Chamber of Commerce, which is hosting the visit.

Gwinnett is a major Korean population center in metro Atlanta and is home to Doosan Infracore America Corporation. The Suwanee-based company is the North American arm of Korea-based Doosan Group, a major construction equipment and vehicle manufacturer.

Gwinnett County also has numerous small Korean-owned businesses, many located in the Gwinnett Place area, and that sector of the county's economy continues to grow.

In February, leading Korean retailer MegaMart announced plans to enter the U.S. market with a 240,000-square-foot location at Gwinnett Place Mall.

And on Friday, Maryland-based Rhee Bros. Inc. will announce plans to redevelop the vacant Wal-Mart on Pleasant Hill Road for the latest location of the company's Korean themed grocery store called Assi.

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