



## **The Gwinnett Place Community Improvement District Announces Its 2017 District Expansion Efforts**

**Duluth, GA** – November 30, 2016 – The Gwinnett Place Community Improvement District (GPCID), a self-taxing district that uses additional property taxes to accelerate infrastructure improvements, security enhancements and economic developments in the Gwinnett Place area, announced this month its 2017 district boundary expansion efforts are underway.

The goal of the boundary expansion campaign is to enhance the ability of GPCID to fund extra improvement projects and engage more property owners to participate in the overall redevelopment efforts of the greater Gwinnett Place area.

The additional revenue from this year's expansion could create new transportation projects, mixed-use and catalyst redevelopment projects. Future transportation projects might include, intersection improvements, additional placement of streetlights throughout the area, transit improvements and further pedestrian enhancements.

While the GPCID creates new projects, studies and plans for 2017, it will also continue to provide daily security patrols in the district, clean-up and beautify the area, provide tax increment financing for redevelopment projects and work to place Gwinnett Place district in a positive spotlight through stories in local media.

“This is the GPCID's fifth year expanding the district and we hope to get more property owners involved in these expansion projects to help the CID grow and complete its improvement initiatives,” said Joe Allen, Executive Director of the Gwinnett Place CID. “We have continued to take on bold and innovative ideas in order to improve the quality of life in the area,” said Allen. “Millions in transportation projects have been invested and we will continue to work to make significant improvements to Greater Gwinnett Place.”

In 2016, the expansion effort totaled \$27 million in appraised property value, and now includes 239 commercial properties, giving the district additional support and funds to invest in economic redevelopment projects in the Greater Gwinnett Place area.

There are several reasons why a property owner should participate in the Gwinnett Place CID. These reasons include:

- Having the CID investment spent only within the boundaries of the CID for improvements that benefit the CID
- Having the ability to determine how funds will be spent on projects/programs to improve the area
- Being part of a unified voice to communicate to key stakeholders (i.e. local officials)
- Being a part of leveraging funds for local projects that will improve the area
- Having a greater Return on Investment (ROI) as a collective entity
- Having a point of contact (CID Board/CID Staff) to work on behalf of the property owner to voice concerns and seek resolutions to issues affecting the commercial property
- Having the opportunity to serve on the Board of Directors, which are the leaders and ultimate decision makers for the CID
- Continuing to be good stewards in the community

If you would like to learn more about the GPCID's expansion efforts for 2017, please see the expansion flyer [here](#).

### **About Gwinnett Place CID**

The Gwinnett Place Community Improvement District was founded in 2005 and its mission is to enhance the economic vitality of Gwinnett's central business district by strengthening the area's role as the center of commercial activity. With its proximity to the world-class Infinite Energy Center venue and the Interstate 85 and Georgia Highway 316 corridors, Gwinnett Place serves as the gateway to the Atlanta region and all of Northeast Georgia. For more information, visit [gwinnettplacecid.com](http://gwinnettplacecid.com), like us on [Facebook](#), follow us on [Twitter](#) and [LinkedIn](#).

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