



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

Media Release

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Contact: Joe Allen

Jallen@gwinnettplacecid.com

678-924-8171

**The Gwinnett Place Community Improvement District Announces its
2015 Expansion Efforts**

(Duluth)—The Gwinnett Place Community Improvement District (GPCID) announced today that its 2015 expansion efforts are underway. This is the GPCID's third expansion.

The 2014 expansion was a success, adding more than \$53 million of property valuation to the GPCID, giving the District additional support and funds that are invested into economic redevelopment improvement projects in the area.

"By expanding our boundaries, we can accomplish more," said Joe Allen, Executive Director of the Gwinnett Place CID. "A rising tide lifts all ships. By working together, the property owners can be a powerful voice for change and lead the redevelopment of Gwinnett's central business district at Gwinnett Place."

"Together, with the combined resources and leverage of additional commercial properties, we can set the bold vision and big plans necessary for transforming the area."

- The types of projects the CID is focused on include:
 - Enhanced security patrols
 - Improved pedestrian and roadway lighting
 - More infrastructure and mobility projects
 - Catalyst site redevelopment

- Job growing economic development initiatives

The properties included in the proposed expansion area include the following: north of the current boundary along Pleasant Hill Road, east of the current boundary along Venture Drive, southwest of the current boundary along Shackleford Road and portions of Pineland Road, southeast of the current boundary along Breckenridge Boulevard, and northeast of the current boundary along Satellite Boulevard and Commerce Avenue.

Information sessions regarding how to join will be hosted in February and March. For more information regarding GPCID, upcoming projects and how to become a member, visit <http://www.gwinnettplacecid.com/>

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