

MARKET PLACES



- 2.5 million square feet of Class A office space
- 2.2% population growth annually
- \$1.1 billion retail demand annually from households near Gwinnett Place
- 15.7 million industrial square feet
- 93% retail occupancy rate
- 81% office occupancy rate
- 500,000+ area residents
- Population aged 18+: 74.1%
- Median household income: \$69,431
- Population 25+ with college degree: 47.2%

With retail occupancy pushing close to 94% and annual retail sales at \$2.4 billion, retail is the centerpiece of Gwinnett Place. From the brands that shoppers instantly recognize to a world of international tastes, the Gwinnett Place area is a vibrant marketplace of many distinct cultures and experiences. Easy access to major transportation corridors and optimized traffic signal and traffic pattern infrastructure complement way-finding signage and attractive street and landscaping elements drawing millions of retail consumers and visitors each year. From Gwinnett Place Mall and Gwinnett Prado to Gwinnett Station and the Satellite Shops, south to Mall Corners and the Santa Fe Mall, the Gwinnett Place area's 7.7 million square-foot retail footprint is strategically positioned to please consumers and merchants alike.

**\$2.4 BILLION
GENERATED
ANNUALLY IN
RETAIL SALES**



For more information, visit www.GwinnettPlaceCID.com or contact Joe Allen, Executive Director.

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**A WORLD OF PLACES
IN ONE PLACE**

GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

RELAXING PLACES



A night on the town or a client lunch, families on the run or the flavors of local or regional cuisine – every taste and experience ranging from white linen to fast food is available in the Gwinnett Place area. Restaurant brands range from the instantly recognizable chain favorites like Bahama Breeze to local ethnic favorites like Food Network-recommended Honey Pig Korean Barbecue or the urban chic Purple Rain. The area's vibrant after-work and weekend entertainment scene appeals to local spending power exceeding \$1.1 billion. The Gwinnett Place area's close proximity to metro Atlanta's urban and suburban shoppers, workers and visitors assures plenty of company for consumers and a vibrant market for restaurant and entertainment businesses. Lodging and conferencing facilities, dining and catering options and access to entertainment ranging from karaoke with friends to the bright lights of Gwinnett Center Arena's world-class acts, the Gwinnett Place area is the venue for unforgettable experiences that translate to good times and good business.

2.2% POPULATION GROWTH ANNUALLY

93% RETAIL OCCUPANCY RATE

APPLIES TO MAJOR RETAIL OF 75,000 SQUARE FEET OR GREATER



GROWING PLACES

Sixty-two buildings of 100,000 square feet or larger, more than 2.5 million square feet of Class A office space, 3.1 million square feet of Class B space and 15.7 million square feet of industrial space – with all the amenities, infrastructure, market and transportation access required to do business here and around the world. From corporate giants like NCR, Primerica, and Merial to local startups, the word is out – the Gwinnett Place area is open for business. Qualifying tenants and investors will find that the Gwinnett Place area is ready for relocation or build out with reduced permitting costs, occupation taxes and water/sewer charges, fast-track development reviews and public hearing applications. Roadway and transportation improvements and future transportation infrastructure additions including proposed transit options help the Gwinnett Place area span the business landscape from global giants in communications and information technologies to regional healthcare and life sciences, manufacturing and logistics. From local to global, retail to corporate and everything in between, the Gwinnett Place area is a market portal to business and investment growth.



2.5 MILLION SQUARE FEET OF CLASS A OFFICE SPACE



500,000+

AREA RESIDENTS

WITHIN A FIVE-MILE RADIUS

