



**FOR MORE INFORMATION, CONTACT:**

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**For Immediate Release:**

**Gwinnett Livable Centers Initiative 10-Year Update  
*Community Design Workshop*  
Tuesday, October 4 and Thursday, October 6  
5 pm to 8 pm**

The Gwinnett Place CID announces the upcoming Community Design Workshop for the Gwinnett Livable Centers Initiative (LCI) 10-Year Update. The two-day Community Workshop will take place on the evenings of **Tuesday, October 4** and **Thursday, October 6** from **5 pm to 8 pm** at **Ferguson Elementary** located at **1755 Centerview Drive, Duluth, GA 30096**. All community members are invited to participate in the two-day interactive workshop. Comments from the area's leaders include the following:

*Community members will work together with the area leaders to develop a unified vision for the study area, identifying key catalyst sites and projects for development and redevelopment. The resulting plan will drive job creation and economic development in the Gwinnett Place area over the next decade.*

- **Joe Allen, Executive Director, Gwinnett Place CID**

*The initiation of this study is an important milestone in implementing the County's Unified Plan. This area is a major activity node and economic center in the county. Developing a detailed plan for its future will ensure that the economic growth and quality of life goals are central to the area and the overall County's prosperity.*

- **Bryan Lackey, Acting Director, Gwinnett County Planning and Development**

*The Gwinnett Place CID is proud to lead the 10-Year Update to the Gwinnett LCI in partnership with Gwinnett County and the Atlanta Regional Commission. The joint effort will identify implementable public and private investments that will strengthen the area moving forward.*

- **Leo Wiener, Property Owner & Gwinnett Place CID Board Chairman**

*As a property owner, the Gwinnett LCI Update represents the public's ongoing dedication and investment in the area – solidifying my confidence in the area's great possibilities. The anticipated transportation and public improvements to result from the study will provide new impetus for private investment.*

- **Casey Coffey, Property Owner, Gwinnett Place Ford**

The 12-square mile Gwinnett LCI study area encompasses the intersection of major roadways in Gwinnett County including I-85, SR 316, Pleasant Hill Road, SR 120, and Satellite Boulevard. Notable community facilities and resources within the study area include Gwinnett Place Mall, Discover Mills, Gwinnett Center, Gwinnett Technical College, and McDaniel Farm Park.

Professional planners, designers, and market analysts will work with Community Workshop attendees to refine the needs of the study area through various interactive activities and educational sessions. The Thursday meeting will utilize findings from input received on Tuesday. The workshop will build upon the Gwinnett County Unified Plan, the 2001 initial Gwinnett LCI study, and other relevant studies. The findings from the workshop will play an important role in developing a new Master Plan for the area and will be incorporated in the final study area report.

The study recommendations will be steered primarily by input received at Community Design Workshop and Open House, the guidance of the Study Core Team, and analysis of existing conditions and recent studies. The recommendations of the final report will be used to help spur private development and redevelopment in the study area and garner regional, state and federal funding to support recommended public improvements. **A primary goal of the 10-year Update Study is to achieve eligibility for Atlanta Regional Commission (ARC) transportation improvements funding.** Eligibility will be granted upon adoption of the Study and its recommendations by the Gwinnett County Board of Commissioners and approval by ARC.

The LCI Study is a program of the Atlanta Regional Commission (ARC) and encourages the coordinated planning of transportation, land use, and urban design needs to accommodate all, including drivers, pedestrians, and cyclists. The study process for the 10-Year Update began in August 2011 and is anticipated to extend through March 2012. The 10-Year update is being led by the Gwinnett Place CID and its consultant team of Jacobs Engineering and Bleakly Advisors in partnership with Gwinnett County and ARC.

*Gwinnett Place Mall has the opportunity to become a vibrant mixed use regional center or 'mini city' and a metro core that serves as an anchor for Gwinnett County. It has the potential to evolve into a significant concentration of office space, higher density housing, a variety of retail formats, all in an aesthetically appealing environment with the support of appropriate and necessary infrastructure, pedestrian and automotive mobility.*

- **Gwinnett County Revitalization Taskforce, 2004**